

PSC

2017

CONFERENCE SPONSORSHIP

OPPORTUNITIES



FEDERAL ACQUISITION REFOR(U)M

JULY 10, 2017

ABOUT FEDERAL ACQUISITION REFOR(U)M

The Trump Administration and a new Congress present enormous opportunities to take another look at how the federal government does business. From regulatory reform, to adopting commercial best practices, to rewriting management and acquisition policy, everything is on the table. Many federal agencies are already implementing streamlined acquisition processes to rapidly deploy new capabilities. At the same time, Congress and agencies are re-examining longstanding acquisition reform efforts and seeking new ways to make an impact on how the government acquires and manages goods and services.

PSC's Federal Acquisition ReFor(u)m will explore what's likely to happen in each of these key areas, decode the legacy of acquisition reform efforts to date, discuss how industry can shape the current conversation, and decipher what it all means for federal acquisition and the services and technology (national interest) industrial base.

CONFERENCE-WIDE SPONSORSHIPS

PREMIER	\$4,000	LIMIT 2
<ul style="list-style-type: none"> • Two complimentary conference registrations 	<ul style="list-style-type: none"> • Verbal recognition at the conference 	
<ul style="list-style-type: none"> • Tabletop display 	<ul style="list-style-type: none"> • Logo and link to your website on the conference webpage 	
<ul style="list-style-type: none"> • Logo on standing conference banner 	<ul style="list-style-type: none"> • Mention on social media 	
<ul style="list-style-type: none"> • Recognition on the sponsorship page in the conference program 		
INTELLIGENCE REPORT	\$2,000	LIMIT 5
<ul style="list-style-type: none"> • Full page Conference Intelligence Report advertisement 	<ul style="list-style-type: none"> • The opportunity to provide a quote about the conference in the report 	
<ul style="list-style-type: none"> • Posted on webpage & digitally distributed to members 	<ul style="list-style-type: none"> • 50% off one conference registration 	
<ul style="list-style-type: none"> • Recognition on sponsor list in conference program 	<ul style="list-style-type: none"> • Mention on social media with report release 	
<ul style="list-style-type: none"> • Listing on conference webpage 		



THOUGHT LEADERSHIP

\$400-\$2,000

LIMIT 5

- 1-5 pages + a cover page (Submissions must be approved by PSC)
- Distributed to all attendees at conference
- Posted on webpage & digitally distributed to members
- Featured in Refor(u)m confirmation email
- Recognition on sponsor list in conference program

Thought Leadership Compendium Sponsorship Pricing:

- a) 5 pages - \$2,000 b) 4 pages - \$1,600 c) 3 pages - \$1,200 d) 2 pages - \$800 e) 1 page - \$400

KEYNOTE SPONSORSHIPS

KEYNOTE ADDRESS

\$2,000

LIMIT 1

- One complimentary conference registration
- Recognition on the sponsor list in conference program
- A senior representative from your company to introduce conference keynote
- Verbal recognition at the conference
- Logo and link to your website on the conference page
- Mention on social media

FOOD & BEVERAGE

BREAKFAST

\$1,500

LIMIT 2

- Logo on printed napkins & coffee cups
- Listing on conference webpage
- Mention on social media
- Recognition on the sponsor list in conference program

BOTTLED WATER

\$1,000

LIMIT 2

- Logo printed on bottled water provided to all conference attendees
- Mention on social media
- Listing on conference webpage
- Recognition on the sponsor list in conference program

For more information contact:
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